New University Executive Council Members

Yolanda Franklin
Associate Vice President
Marketing and Communications

Tim Willette
Chief Compliance Officer
UNT System Administration
UNT Dallas
Spring Enrollment is up 6% !!!
Strategic Initiatives for FY20

- Be a best place to work
- Take care of our students
- Increase enrollment and graduation
- Increase retention and graduation rates
- Recruit from and serve our community

- Growth
  - Relevance, Differentiation = Value

- Relentless Pursuit of Student Success
  - Increase Retention and Graduation Rates

- Community Connectedness
  - Recruit from and serve our community
Strategic Goals for FY 20

- Increase Revenues
- Be a Best Place to Work
- Take Care of our Students
- Strengthen Community Partnerships
- Increase Enrollment, Retention, Graduation
Strategic Goals for FY 20

- **Increase Revenues**
  - Increase fundraising
  - Grow enrollment, retention by 8 percent
  - Modest increase in tuition (present at Feb. board)

- **Be a Best Place to Work**
  - Increase employee engagement
  - Expand training and career planning opportunities
    - Career plans for all employees in 3 years
    - 100 percent training for new managers
    - Act on employee training survey
    - Training must be tied to strategic initiatives
    - Baseline built from current levels of training
  - Hire for mission (for all hires)
  - Reduce employee turnover
### Strategic Goals for FY 20

#### Take Care of Our Students
- Provide strong support of our veterans
- Launch New Student Success Cohort by Spring Semester
- Start multi-semester registration Fall 2020
- Meet goals set for advising, tutorial, counseling levels
- Start Study Abroad Summer 2020
- Introduce Sparkpoint financial services Fall 2020
- Meet Second year Career Ready Education goals. 5 year plan.

#### Strengthen Community Partnerships
- Collegiate Academy cohort classes start at UNTD Fall 2020
- Announce and launch greatly expanded CPI partnership
- Identify and launch partnership with two other universities that closely match our demographics
- Grow enrollment by 8 percent at Dallas, Tarrant and Navarro CC’s
- Expand Principal Impact Collaborative and SERCH Institute
Strategic Goals for FY 20

- **Strengthen Community Partnerships continued...**
  - Plans set to operate Conrad internship program
  - Launch Thirdspace (Mindfulness studio)

- **Increase Enrollment, Retention, Graduation**
  - 8 percent enrollment and retention; 7.5 percent graduation
  - Plan for future growth through:
    - Legislative planning. Complete by February 2020
    - Updated master plan. Complete by April 2020 (including plans for on campus housing expansion)
  - Keep tuition and fees lowest in North Texas by benchmarking
  - Complete plans for increased endowment (timing: Historic Tax Credits)
Campus Recognitions
Macario Hernandez
Principal, Trinidad “Trini” Garza Early College High School at Mountain View College
Stephanie McCloud
Principal,
Umphrey Lee Elementary
Sandi Massey
Principal,
Thomas Jefferson High School
Edwin Villatoro
Student,
Started Thomas Jefferson Supply Drive
Azhalia Leal
Student,
Aide at Representative Victoria Neave's Office
Ever Amaya
Alum, Council Asst. to Councilman Jaime Resendez, formerly at Habitat for Humanity
Gloria Lopez
Alum, Consultant & Community Activist, formerly at Trinity River Mission
Stephanie Sierra
Alum, Marketing and Events Manager
at Trinity River Mission, former SGA President
Delia Phan Castro

College of Law Alum,
Detective with the Dallas Police Department
Joe Carrington
College of Law Alum,
Deputy Sherriff for Harris County,
also served in the U.S. Marine Corps
Nyla Campbell
Freshman Entrepreneur at Seagoville P-TECH
Felicitas Cadena
Community Empowerment Manager, Univision
Eronia King
Leadership Southwest
Deitra Greene
Promoted to Police Lieutenant
Jakim Williams
Promoted to Police Lieutenant
Hailey Bradley
Space Audit
Frank Ricupati
ECI Hospitality Debt Reduction Scholarship
Supervisory Building Blocks Graduates
Trailblazer Awards