ON A PERSONAL NOTE

- Faculty, Staff, Community

- 1 on 1 meetings
  - Out 160, have met with 68 (43%)
  - Approx. 92 remaining

- Town Halls
  - October 19, 2015 | Student Town Hall
  - December 9, 2015 | Faculty, Staff | UNT Dallas Strategic Plan
  - January 29, 2016 | Faculty, Staff | UNT Dallas Strategic Plan Update
  - April, 2016 | Student Town Hall
  - April, 2016 | Faculty, Staff | UNT Dallas Strategic Plan Update
CLEAR GOALS

- **Beyond Start-up Mode**

- **Mission**
  - **Empower. Transform. Strengthen.**

- **Vision**
  - Through education and community connectedness, UNT Dallas aspires to be the pathway to social mobility.

- **Goals**
  - **Rooted in community. Grow. Serve.**

- **Teams**
MOMENTOUS YEAR

- Split from UNT
- Take in College of Law
- Financial Transformation
- Federal Financial Aid
BUILDING BONDS WITH THE COMMUNITY

- Dedication to our Geography
- Community College partnerships strengthening
- Same with area high schools
- UNT Health Science Center
ABOUT TO LAUNCH NEW WEBSITE

- With Prospective Students in Mind
- Mobile first
- Participatory development
DEVELOPING OUR OWN

- Emerging Leaders Program launched
  - Graduation is March 23, 2016
- Supervisory Building Blocks Program Coming Soon
NEW DEANS

- John Gasko, School of Education
- Constance Lacy, School of Human Services
FUND RAISING

- In the field now
CARING ENVIRONMENT

- Homeless students
- Lots of faculty, staff and student volunteering
JAG Café – ECI

- Quality and types of food has significantly improved
- Adding a salad bar
- Level of service has also improved
- Cafeteria, during first three quarters was losing money
- Thanks to everyone’s support, (using the cafeteria instead of outside vendors) ECI finished the year with a small profit.
- University’s share of the profit was $6,199.75
- Funds were deposited into general scholarship account
- Anticipate larger share of profits for calendar year 16
Coming Soon
BUILDING CAMPAIGNS

- $150 million in Projects
- Residence Hall
BUILDING CAMPAIGNS

- Building 3 - Student Learning and Success Center
- College of Law Restoration
- DART Station
- Tree Census
- Outdoor Amphitheater
- Trail System
- Lighting
BENCHMARKING PARTNERS

- In Texas
  - A&M University–Central Texas
  - A&M University–Texarkana
  - A&M University–San Antonio
  - A&M University–International
  - University of Houston–Victoria

- Nationally
  - University of Washington Tacoma
  - University Of Wisconsin – Parkside
  - Rutgers University–Camden
AASCU’s “Re-Imagine the First Year” Project

- Selected to participate in groundbreaking project
UNIVERSITY BUDGET ADVISORY COUNCIL – UBAC

- Created to improve transparency, create structure and align funding with strategic plan
- Annually review of budget requests
- Prioritize and make recommendations to president
- First meeting scheduled for today

Members include:

- Chair: April Barnes, Assistant VP Budget and Planning
- Thad Anglin
- Aaron Bartula (Faculty Alliance)
- Jamaica Chapple
- Rafiu Fashina
- Sarah Monroe (Staff Council)
- Wayne Mcinnis
- Brenda Robertson
- Paulina Romero
- Eric Solis (SGA)
FOCUS ON ENROLLMENT GROWTH

- Retention
- Completion
Fall Enrollment up 19%; MBA up 107%

Established honor society

SACSCOC approved Hospitality Management
- Our students received outstanding state certification scores
- Won Teacher Quality Grant. Drs. Janecek and Johnson
- Professors ubiquitous presenters!
ACADEMIC ACHIEVEMENT. HUMAN SERVICES

- Fall enrollment up
- ABCD Lab launched
- Hosted more than 100 for Community Engagement Day
ACADEMIC ACHIEVEMENT. LAW

- Accreditation
- Selecting 3rd class
- Building Restoration
ACADEMIC ACHIEVEMENT. LIBERAL ARTS AND SCIENCES

- Public Health and Communications/Technology approval
- Enrollment increased 38%
- Articulation agreement with UNT Health Science Center
- Veterans Success Center opened
- Registered 30+ student organizations
- 3 Greek organizations established charters
- Turkey Trot
  - 45 faculty/staff participated w/President’s challenge gift
- Dallas Institute of Humanities and Culture’s MLK Symposium – T.J. Vaughns
- Student Government Association
  - Lunch w/the President
  - Recycling
  - Student Town Halls
  - Student Research Consortium (April)
• Twice as many students served this academic year
• Visible office established in Building 1
• Early alerts established
- Writing Center saw nearly 40% increase
- Math Lab 20% increase
- Supplemental instruction (student to student tutoring) increased
College Central Network off and running
  • 900 students + registered
  • 25 alums
  • 300 employers

34% increase in class presentations

Increased campus visits by prospective employers
BUILDING A CONSISTENT IMAGE
UNT|Dallas
UNIVERSITY OF NORTH TEXAS AT DALLAS
“more than a university... it’s my life!”

PROGRAM BROCHURES
AND COLLATERAL MATERIALS

NEXT STEP
PUBLIC HEALTH
FIRST STEP

E-NEWSLETTERS
AND PRINT MATERIALS

COMPREHENSIVE COMMUNICATION CAMPAIGN
“UNT Dallas is more than an ordinary four-year university. This university provides small classes, one-on-one professor mentoring, opportunities to start your own organizations, and the chance to create change on campus.”

UNT Dallas

“Life before medical school is to
more than a university... it’s my life!”

UNT|Dallas
UNIVERSITY OF NORTH TEXAS AT DALLAS

MAIN WEB GRAPHIC

SOCIAL MEDIA AD
BILLBOARD AD
OUTDOOR AD - BUS OR TRAIN
WEB SITE LANDING PAGE
FULL-PAGE AD
HALF-PAGE AD
POSTCARD
E-NEWSLETTER & PRINT
- Solidified its position with DPD/expanded training
- Also expanding training to other departments
- Conducting body camera research for DPD
DISTANCE LEARNING

- 3,884 seats filled up 71% from Fall 14
- 56% of distance learners work fulltime
- 85 instructors teaching distance learning courses
- Financial Aid Breaking Records
- Undergraduate Admissions Implemented new campus visit management program, VisitDays
- Semester credit hours are on the rise!
- Employee Scholarships
Reorganized Institutional Effectiveness to better reflect its mission

Now called, “Office of Strategic Analysis and Reporting”

Improved communication channels with UNT, UNT System, and other stakeholders

Clarified data definitions and usage of data elements

Data warehousing, analytics, and dashboards projects underway, which will improve data availability and reliability to make data driven decisions

Significantly improved our reporting accuracy, integrity, and timeliness

Office is continuing to evolve